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Welcome to the inaugural issue of the PentNet Newsletter!

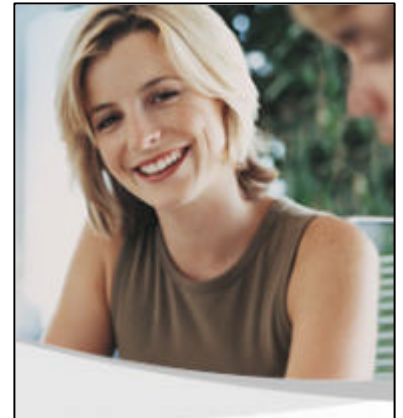
With the end of year fast approaching we would like to take this opportunity to wish you all the best for the holiday season and also to let you know about some of the exciting new developments that are occurring at PentNet

We believe that every time of year is a time for new development. So even with the silly season upon us there's still so much to talk about.

We have some exciting new software modules available including Template Builder, Digital Asset Manager and Online Ordering.

We are pleased to introduce our new website www.pent.net , new distributors for the UK, China and Australia, new partners and new staff.

So please read on, if you would like more information or you would just like to have a chat, please feel free to call us on 61 2 9261 0552, or drop us a line at web@pent.net



New PentNet Website Launched

The PentNet Website has been relaunched with a fresh new look and a new visual identity and logo. Please take a look at www.pent.net

Arnott's choses PentNet over rival, Kodak

In a head to head comparison between PentNet and the rival offering by Kodak, Arnott's has chosen a printer who offers PentNet's ProofManager software.

New Software Interface, coming soon.



We are proud to announce that the much anticipated new graphical user interface for PentNet's suite of software will be available soon.

The new image has been created by award winning designers working in conjunction with PentNet's own developers and with the comments and feedback of the PentNet user community in mind.

The rollout of the stunning new look will commence with PentNet's Digital Asset Management Software. We will be keen to hear user feedback on the new look and it will then be fine tuned before being integrated into the entire suite of PentNet software. And after all that if the new look doesn't suit individual tastes users will be able to design their own interface!

Keep your eyes peeled for the new look coming soon to a computer screen near you!

Proof Manager



Speed up your approval's by up to 70%

Asset Management



Remove bottlenecks & streamline production.

For more information please call 61 2 9261 0552 or email web@pent.net

Introducing new software modules and features, Template Builder, Digital Asset Manager and Online Ordering

Template Builder:

Online business card and brochure creation software.

Allows your clients to create their own business cards/ brochures online

- You as the administrator create the variable templates
- Your clients fill in the areas where you have given them permission
- Your clients click preview then place the order online

Features:

- Print ready pdf files
- Automatic thumbnail creation
- Clients can be allowed to upload their own images
- Rule sets that can be set to mandatory (eg pms, cmyk, file size)
- Ease of use for client and studio

Digital Asset Manager:

PentNet's Digital Asset Management system is a highly scalable solution to store, manage and retrieve digital assets for online distribution via a normal web browser.

Organisation can use PentNet's Digital Asset Management system as an advanced database hub, providing fast, easy permission-based access to current versions of the correct assets.

At a fraction of the cost any previous asset can be easily retrieved and repurposed for new projects, saving valuable time.

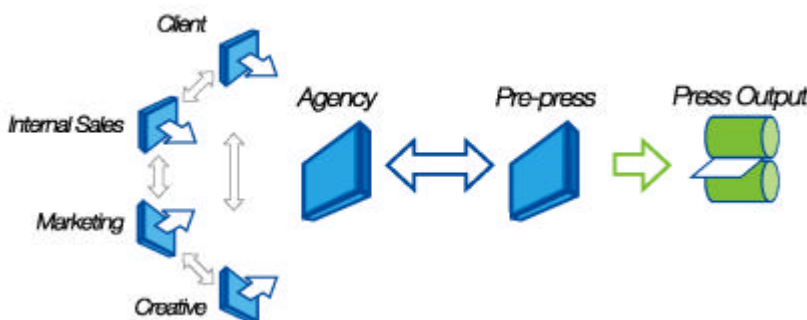
Online Ordering:

Pent Net's online ordering module leverages all the functionality of our products into a centralised online ordering facility. We can seamlessly transfer information to and from disparate systems. Our online ordering system facilitates credit card processing for automatic payment transactions.

Your customers will find it much easier to place orders and repeat orders.

Features:

- Customisable online order forms
- Automatic credit card processing
- Email notifications
- Ability to transfer the order to external systems such as MIS
- Full reporting
- Shopping cart
- Ability to have a price matrix including quantity, freight etc



Distributors appointed in the UK, China and Australia

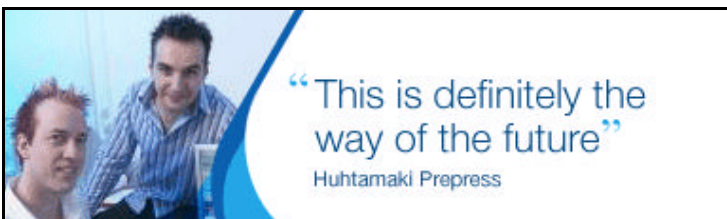
PentNet is pleased to welcome Colour Matters in the UK, HiTech in China and Capron Carter in Sydney as distributors of PentNet software.

New partner, Sandstone Software

PentNet has joined forces with Sandstone Software, distributors of Serendipity Blackmagic Software.

PentNet welcomes (back) new team member

We are pleased to welcome Lyndel Thomas back to our team. Lyndel worked with us from 1994 – 2001 and has returned after a five year stint away. Lyndel brings with her a wealth of experience in the IT industry and will be happy to assist you with any software support enquiries.



For more information please
call 61 2 9261 0552 or email
web@pent.net